



## SCHOLARSHIP CONTEST

### MASTER OF DESIGN AND INNOVATION AND RESEARCH STUDY PROGRAMAS IED

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#### **Design as added value to the strategic management of companies.**

The best world leaders have a common feature: they have been innovative.

What does it really mean to be a designer in the 21st century? A designer is a professional who is able to transform abstract ideas, turn them into reality and make life easier for people, or for users of a product or service. A designer is an experience enhancer.

One critical piece that is often lacking in companies is education in innovation. Many of today's business executives received their education before innovation became an important part of the curriculum.

The mentality is changing. By introducing more innovative programmes, a new generation of CEOs is being created for whom innovation and design are key pieces in company leadership.

The **Masters of Design and Innovation** at IED Madrid, as well as the **Masters in Design Management** and **Fashion Management** at IED Barcelona, encourage and transmit to students the knowledge, skills and abilities necessary to face the new economic, social and business paradigms of the 21st century.

These high-performance programmes are based on a very practical methodology, which is geared towards the development of projects in partnership with important companies or organisations, as well as a personal final project of the master's degree; talks by professionals, practical seminars and trips inside and outside Spain.

There are four scholarships and they cover 50% of total Course Fee. The master's degrees for which we are announcing the competition for scholarships (starting in January 2021) are:

- [Master of Design and Innovation](#) (IED Madrid - 2 scholarships)
- [Master in Design Management](#) (IED Barcelona - 1 scholarship)
- [Master in Fashion Management](#) (IED Barcelona - 1 scholarship)

With these scholarships, IED Spain aims to reward talent and facilitate access to these high-level programmes for deserving individuals on the basis of their CV and portfolio. The period for taking part ends at 6 PM Spain time (GMT +1) on June 8<sup>th</sup> 2020.

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The name of the winners will be published on June 19<sup>th</sup> 2020 on the IED Madrid website [www.iedmadrid.com](http://www.iedmadrid.com) and on the IED Barcelona website [www.iedbarcelona.es](http://www.iedbarcelona.es) (winners will also be contacted in person by the admissions department at each centre).

## **PARTICIPANTS**

The competition is open to interested parties of any nationality, of legal age, who have a bachelor's degree or a minimum of at least two years' experience.

## **RULES OF THE COMPETITION**

Participants must complete the competition participation form and attach their curriculum vitae, cover letter and portfolio (this portfolio may be an extract from their previous professional work, projects in which they have participated, innovative ideas, etc., for those who do not have an academic or professional profile from the world of design).

Each candidate may only enter for one competition for one single master's degree. Candidates that apply for a scholarship for more than one master's degree will be disqualified.

The scholarships will be awarded on the basis of the documentation received and the candidate's potential for development. For this purpose, an *ad hoc* panel of experts will be created for this scholarship competition.

The panel will be made up of professionals from IED Madrid and IED Barcelona. This panel will assess: the candidate's portfolio (quality of the work, presentation, etc.), his/her curriculum vitae, the cover letter and his/her personal skills.

For this purpose, the following weighting criteria are established:

60% of the value will be given to the portfolio.

40% to the cover letter and personal interview in which the candidate will have to defend the work presented and in which his/her personal concerns and communication skills will also be assessed. Pre-selected applicants will be contacted in order to conduct this interview in person, by telephone or by Skype depending on their place of residence or availability.

## **PRIZES**

- 2 Scholarships of 50% of the IED Madrid course fee
- 2 Scholarships of 50% of the IED Barcelona course fee

## LEGAL TERMS AND CONDITIONS OF THE SCHOLARSHIPS

1. The prize may be declared null and void in the event that none of the candidates is deemed to deserve it. In the event that the organisation deems that none of the applicants is appropriate, the prize may be declared null and void.
2. The prize is personal and non-transferable and the student winning a scholarship must take the course he or she is applying for.
3. The scholarship cannot be redeemed or exchanged for cash and may not be applied to other courses and sessions of IED Madrid or of IED Barcelona and cannot be combined with other promotions in force at that time.
4. In order to benefit from the scholarship, it is NECESSARY to register and pay the Enrolment Fee within 10 days following the announcement of the winners.
5. Regulations. Acceptance of the scholarship implies a commitment to know and comply with the rules contained in the General Regulation of IED Madrid and of IED Barcelona and to accept and sign the specific regulation for winners of the scholarships within two weeks following notification of the awarding of the prize.
6. The winner undertakes to complete the entire programme for which he/she obtained the scholarship at the centre where it is taught (at IED Madrid or at IED Barcelona), with the scholarship lost in the event of a transfer to another centre.
7. Mandatory minimum attendance at classes of 85%.
8. The winners of the scholarships must actively participate in all the special and multidisciplinary projects proposed by the school: presentation events, tutored competitions and workshops. They must actively participate in the documentation of the activities of the master's degree, description of the trips, workshops, lectures etc. so they may be used in the communication channels and other informational or promotional formats of IED Madrid or IED Barcelona.
9. Scholarships are granted for a specific edition of a program within a specific academic year; therefore, students must use them within the academic period established in these terms and conditions. Should the student request to postpone or defer his/her participation for another academic period, he/she will lose the scholarship.
10. In the event that the minimum number of students necessary to open the course is not reached, IED reserves the right to cancel the 2020/21 edition, which would mean the winner losing their scholarship.
11. The student choosing not to take the course in the 2021/22 academic year will lead to loss of the scholarship.
12. Failure to comply with any of the obligations described herein will lead to loss of the scholarship. Participation in this competition constitutes acceptance of these rules.
13. Acceptance of the scholarship will mean that the scholarship holders agree to their personal data (first and last names) appearing in the Newspoint newsletter and other IED promotional materials.
14. The panel's decision will be announced on June 18<sup>th</sup> 2020. The results will be published at [www.iedmadrid.com](http://www.iedmadrid.com) and [www.iedbarcelona.es](http://www.iedbarcelona.es)



15. Istituto Europeo Di Design, hereinafter IED, with tax identification number B-80813959, fiscal address at C/ Larra 14, 28004 Madrid, telephone number: 914480444, email: info@ied.madrid.es, pursuant to Article 13 of the European General Data Protection Regulation, EU 2016/679, hereby informs you that it processes the following personal information that you provide to it: Identifying data,



Academic and professional data and Data on personal circumstances. Said processing is undertaken with the sole purpose of managing your academic record and processing your enrolment. Should you so wish, you have the right to access, rectify, cancel and object to any data processing that you do not want, for which purpose you must send a letter to the above-mentioned address or write to the email address: [baja@madrid.ied.es](mailto:baja@madrid.ied.es), attaching a photocopy of your national identity card or foreigner identification number card and writing “Data Protection” in the subject line.

16. Participation in this competition constitutes acceptance of these rules.

These rules are correct except for any typographical error.

## HOW TO PARTICIPATE IN THE SCHOLARSHIP COMPETITION

- Step 1. Carefully read the rules of the competition and the Brief with the requirements.
- Step 2. Choose one single course to apply for.
- Step 3. Organise the necessary documents, respecting the criteria of these rules.
- Step 4. When you have gathered together all the documents, go to [this link](#) to register them. To resolve any issue or request help, you can write to [admission@madrid.ied.es](mailto:admission@madrid.ied.es) specifying in the subject line: “SCHOLARSHIPS MDI 2021”. If you are entering for a scholarship at IED Barcelona, you must complete your process at [this link](#).
- Step 5. If you win the scholarship, you will have 2 business days to confirm your acceptance and 10 days to complete your enrolment at IED.

## APPLICABLE LAW

For any dispute that may arise as a result of the interpretation and application of these rules, the participant, expressly waiving any personal jurisdiction that may correspond to him/her, submits himself/herself to Spanish legislation and to the Courts of the place where the participant is domiciled.

### IED MADRID

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### IED BARCELONA

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